

# THE CHRISTMAS CHIMES

— HASTEN —  
FINAL SHOPPING

## Presents in Art Goods

North Entrance  
First South Aisle  
LIT PHOTOGRAPH  
PILLOW TOPS—  
They are plain and  
are ready to be  
made. Nothing is  
prettier than these  
when daintily trim-  
med in ribbon jew-  
els and lace. With a  
finch of cord or rib-  
bon ruff, each  
60c.

WASTE PAPER  
BASKETS—Suitable  
for presents. They  
are in all colors and  
can be prettily trim-  
med in ribbon, 35c  
to \$1.50.

CREPE PAPER—  
In all shades. Re-  
duced from 20 to 15  
cents.

BURNED WOOD  
WORK—Pyro-  
graphic boxes for  
handkerchiefs and  
ties, lined with  
satin, are inexpen-  
sive and appropriate  
gifts. The line includes nearly  
every article the heart can wish  
for.

PIN CUSHIONS—All colors, lace  
and ribbon trimmed. 20 cents to  
\$3.00. A nice line of untrimmed  
cushions are shown. They are  
satin covered and can be quickly  
made. 15c to 50c.

## Gifts-- Toilet Goods.

North Entrance  
First South Aisle.  
Hair brushes, 75c to \$5.  
Military brushes, \$1 to \$5.  
Toilet sets, \$1.50 to \$4.50.  
Best quality of stationery in  
fancy boxes from 50c to \$3.00.  
Fountain pens, plain or mounted,  
\$1.50 to \$5. Pen in plush lined box.  
Infants' sets, brush, comb, ring,  
soap and powder box, from 75c to  
\$2.50.  
Toilet cases, containing every-  
thing for travelers' use, \$2 to \$12.50.  
Safes, \$2.50 to \$25.  
PERFUMES—Choice odors in ar-  
tistic boxes, \$1 to \$10. Perfumes  
for little gifts. The orders are of the  
standard qualities. 25c and 50c.  
Larger sizes up to \$7.50.  
CHRISTMAS STATIONERY—In  
special boxes in different styles—  
Reminiscence, Mexican drawn work,  
linen and in other attractive fea-  
tures. It makes a swell present.

## Christmas Gifts in Women's Neckwear.

South Entrance  
Main Aisle.  
OSTRICH BOAS—In black from  
\$1.50 to \$3.00; in white from \$1.50  
to \$5.00. The latter are made in  
stone effects. Four strands, and are  
especially appropriate as an opera  
wrap. Another line is shown in  
mixed colors of brown and white,  
gray and white, white and black—  
from \$1.50 to \$10. Shaded boas  
from a dark brown to beautiful  
light beige, \$3.00 each, and a pur-  
ple shaded to white, \$3.00.  
LACE COLLARS—Suitable for  
yokes in cream and white.  
From 40c to \$1.50. For the week—  
ONE-FOURTH REDUCTION.  
HAND MADE COLLARS—Dain-  
tily designed and trimmed in steel,  
pearl and jet beads. From \$1.25  
to \$5.00. ONE-FOURTH OFF  
THESE PRICES for the week.  
GLINY LACE STOCK COL-  
LARS in stone effects. From \$2.00  
to \$4.00.  
LACE RENAISSANCE YOKES—  
Made at home and at prices from  
\$5.00 to \$15.00.

## Gifts in Gloves.

North Entrance  
To Left.  
HEAVY DOG SKIN—Walking  
Gloves. Reduced from \$1.75 to \$1.25.  
PERRINS—No finer glove is on  
the market. These gloves make  
a fine Christmas present. Prices  
from \$1.50 to \$4.00. All colors in-  
cluding evening shades.  
NAPOLÉON—\$2.00 value for \$1.50.

## Fancy Notions

A new line of wrist  
bags, in silk and kid  
with pearl and cut  
steel trimmings in  
light and dark colors,  
from \$1.00 to \$4.00.  
The latest design in  
card cases of un-  
der-wood kid with sil-  
ver mounting, 50c to  
\$1.00. Leather, with  
pearl, cut steel,  
sapphire, gold and  
silver trimmings, 35c  
to \$4.00.  
Plain card cases in  
seal, walrus and mo-  
rocco leather, 90c to  
\$1.50.  
Wrist bags in all  
sizes with leather  
and chain handles,  
coin purse and card  
case attachment in  
morocco, walrus, sea-  
lion, seal leather,  
\$1.50 to \$5.00.

## SIMPLICITY AND ORNAMENTATION

Simplicity in many articles has been pre-  
ferred where ornamentation furnishes  
the touch of fashion; where judgment  
ruled that ornamentation should prevail  
— predominates with exquisite fascination.  
The ivory elephants are all the rage.

No one with an eye to the beautiful  
and to economy should fail to visit the Bas-  
ement Section.  
Furs are always desirable for Christmas  
offerings. Big reductions.

## PRESENTS IN NOVELTIES.

North Entrance,  
Main Aisle.  
NECK CHAINS—The entire line is of-  
fered at HALF PRICE. Gun metal and  
gold, with stone setting in pearl, tur-  
quoise, amethysts, rhinestones, etc. Prices  
from \$2.50 to \$15.00, now half of these  
prices. Beaded neck chains in jet,  
pearls, coral, turquoise, etc. Prices  
from 50c to \$3.00, now HALF OF  
THESE PRICES.

FANS—Always an acceptable gift.  
Real lace with pearl handle. A dainty  
creation, \$18.00. From these elaborate  
ideas which will delight femininity, oth-  
er beautiful lines are submitted for in-  
spection. Lace and spangles with ivory  
bars, \$6.00. Other lines are shown from  
\$10.00, \$12.00 and \$15.00. Cheaper lines  
from 35c to \$5.00. The lines are com-  
plete and are much admired, as many  
presents have been chosen from them.

IMPORTED NOVELTIES—Hand  
bags, new shape, the handle being a part  
of the bag. Real morocco leather with  
cut steel and pearl trimmings, \$17.50.  
Moria silk opera bag in the new cham-  
pagne color, mounted with solid gold,  
cut steel and pearl trimmings. It is a  
most elegant gift, \$40.00. Dainty little  
card cases in mocha, mounted with  
sterling silver, \$15.00. Large and ex-  
quisite assortments of card cases in all  
the newest designs. In fine leather  
presents no lines equal our assortments.

## .....The Cloisonne Ware.....

It is greatly in favor in fashionable cir-  
cles. The vases are manufactured in Ja-  
pan. It is an art so exquisitely executed  
that the Japs are unapproachable, the  
French being about their only imitators.

being formed by small bands of metal at-  
tached to the porcelain background. The  
interlying spaces are filled with paste of  
appropriate colors and vitrified by heat  
after which the surface is smoothed and  
polished. The prices are \$15.00 to \$25.00.

## .....As to Gifts in the Basement Section.....

At holiday time no portion of the spacious store presents a more inviting and interesting aspect than the Basement Section. To excite constant admiration as does this division of our institution, naturally a heavy and comprehensive stock needs be carried. The leading lines of course are Oriental and domestic rugs, carpets, linoleums, metal beds, draperies and usual house furnishings goods. These lines offer Christmas inducements, but the items calling for little prices are the attractions at this time. In the line of bric-a-brac few prospective purchasers comprehend the extensiveness of the appropriate displays. Almost anything you can wish for is found there at prices so very reasonable the wonder is that some shoppers drift to more expensive places.

SOPH PILLOWS, nicely trimmed at 50c  
to \$5.00 each.  
MANTEL DRAPES, silk fringe trim-  
med, \$2.50 and \$4.50 each.  
COTCH COVERS of imported Tapestry,  
\$2.50, \$5.50, \$2.50 to \$12.00.  
PORTIERES in stripe Tapestry and  
bordered reps, \$1.25, \$2.75, \$3.50 to \$25.00.  
LACE BED SETS for full-size beds, at  
\$5.00, \$8.75, \$9.00 to \$50.00.  
ROPE PORTIERES, all colors, to fit  
any opening, at \$2.25, \$3.45, \$3.95 to \$10.00.  
LACE CURTAINS, Irish Point, Brus-  
sels, Hattenberg, at \$3.00, \$3.75, \$4.50 to \$9.  
LACE CURTAINS, Nottingham, Ruf-  
fed Muslin, Ruffled Net, at 50c, \$1.25, \$1.35  
to \$10.00.  
RUGS, ORIENTAL—Splendid assort-  
ment, big reductions, at \$5.75, \$16.50, \$23.00  
to \$400.00.

RUGS—Smyrna, Body Brussels, Axmin-  
ster and Royal Wilton, at 25c, \$1.25, \$1.65,  
\$3.00 to \$50.00.  
IRON BEDS—Nicely enameled, three-  
quarter and full sizes, at \$4.25, \$5.55, \$7.50  
to \$25.00.  
BRASS BEDS—Genuine English Lac-  
quer, will not tarnish, at \$25.00, \$35.00 to  
\$50.00.  
NAVAJO RUGS AND BLANKETS—  
Big showing at \$7.50, \$10.00, \$15.00 to \$25.00.  
CARPETS—Ingrain, at 45c, 50c, 55c and  
\$1.00 a yard.  
CARPETS—Brussels, at 90c, \$1.10 and  
\$1.25 a yard.  
CARPETS—Body Brussels, Axminsters  
and Wilton Velvets at \$1.25 and \$1.50 per  
yard.  
CARPETS—Bigelow, Axminster, Wilton  
Axminsters, at \$1.55, \$1.85 and \$2.35 a  
yard.

PICTURE FRAMES, Photogravures,  
Oleographs, at \$1.00, \$1.50, \$2.00 to \$7.50.  
SCREENS—One and three panels, 50c,  
\$1.50, \$2.50, \$3.75 to \$25.00.  
CHINA—Odd pieces Austrian China, 25c,  
50c, 75c, \$1.00 to \$6.00.  
ROYAL AUSTRIAN, Royal Bonn  
Vases and Japanese, from \$2.50 to \$25.00.  
CUT GLASS—Rich American, deep cut-  
ting, genuine crystal, \$4.50 to \$5.00.  
BURNED WOOD—Thousand small arti-  
cles. Make handsome presents, 40c to \$10.  
PORTY PILLOWS, filled with genuine  
down and silk floss, 65c to \$2.50.  
SILK CORD for sofa pillows, fancy  
work, etc., at 10c, 15c and 20c a yard.  
INDIAN POTTERY—Quaint, odd  
pieces, 50c, 55c and \$1.50.  
CHINA SILK for fancy cushions, fancy  
work, etc., 40c, 50c, 75c and \$1.00 a yard.  
CARPET SWEEPERS—Blaise's Best,  
at \$2.50, \$3.00 and \$5.00.

## Christmas Toys.

DRESSED and kid dolls, walking and  
crown dolls, 25c to \$1.50.  
GAMES of various kinds, card, fish  
ponds, watermelon patch, chromagra or  
the hand of fate, the pretty village, India,  
checkers, etc., 25c to \$2.50.  
MAGIC LANTERNS, 50c to \$35.  
STEAM TOYS, \$1.25 to \$11.  
MECHANICAL TOYS to wind with  
key, 25c to \$5.  
TRUNKS, all sizes, metal, cloth, leather  
and paper covered, 50c to \$4.50.  
ROCKING HORSES, 50c to \$35.

HAND CARS, with rubber-tired bal-  
lons, 25c to \$1.50.  
DOLL BUGGIES and doll go-carts, 25c  
to \$1.  
BOYS' FAVORITE TOOL CHESTS, 5  
sizes, 50c to \$4.75.  
WAGONS, small sizes, \$1 to \$2.75.  
LARGE SIZE WAGONS,  
patrol wagons and dray wagons from \$7.50  
to \$14.00.  
CATTLE WAGONS for little folks for  
25c and 35c each.  
BOYS' AND GIRLS' SLEDS in all sizes  
and well made, 50c to \$2.50.

TREE ORNAMENTS, all latest shapes  
and sizes, 15c to 75c a dozen.  
BLOCKS OF WOOD, pasteboard and  
stone, 25c to \$1.50.  
IRON TOYS, fire and police patrol, fire  
engines, hose carts, hook and ladder,  
train in all sizes, 25c to \$2. Other iron  
toys from 25c to \$2.50.  
HORSES AND WAGONS loaded with  
boxes, barrels, sacks and milk cans, 25c  
each.  
DRUMS, 25c to \$1.65.

## Linen Specials for Christmas

North Entrance,  
Main Aisle.  
100 extra heavy hemmed croch-  
et bed spreads, value up to \$1.50, until  
Christmas eve only \$1.00.  
Extra quality hemmed towel, col-  
ored, white borders; worth \$1.25 per  
dozen, for \$1.00.  
Other good values, per dozen,  
\$1.25, \$1.50, \$1.75, \$2.00 and \$2.50, for  
useful gifts.  
Several hundred lengths of  
crashes in bleached and unbleached  
at 80c, 40c, 30c, 20c and 10c. All of  
these prices are reduced at least  
one-fourth.  
66-inch bleached damask spot and  
leaf patterns, regularly sold for 60c,  
special price 45c.

Stillier's beautiful silver-bleached  
damask, 72 inches wide, free from  
dressing; never sold for less than  
\$1.50; now \$1.25.  
Half dozen napkins, have been  
reduced 15 to 30 per cent off and in-  
clude some of our finest napkins.  
All damask remnants have been  
reduced; all lengths, \$2.55, \$2.25, \$2,  
\$1.55, \$1.15, 30c, 60c and 45c.  
Unbleached hemstitched linen  
table sets,  
22½ yards, former price \$8.00, now  
\$5.00.  
22½ yards, former price \$8.00, now  
\$5.00.  
22½ yards, full bleached, former  
price \$7.50, now \$5.50.  
22½ yards, full bleached, former  
price \$8.00, now \$5.00.

22½ yards, full bleached, former  
price \$8.00, now \$5.00.  
22½ yards, full bleached, former  
price \$8.00, now \$5.00.  
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price \$8.00, now \$5.00.  
22½ yards, full bleached, former  
price \$8.00, now \$5.00.

## GIFTS IN HANDKERCHIEFS

We are especially pleased to call at-  
tention to the Handkerchief section—  
now the scene of lively purchases.  
REAL LACE in point and Duchesse—  
\$2.00 each to \$4.00.  
HEMSTITCHED and Embroidered  
Linen, four in a box, regular \$1.50, for  
\$1.25; three in a box, regular 90c, for  
75c.  
PLAIN LINEN, hemstitched, with  
initial and design hand embroidered in  
the corner, 25c to 50c.  
ANOTHER LINE of initial handker-  
chiefs with initial done in silver or  
gold, something new, 40c each or 3 for  
\$1.00.

CHILDREN'S plain white initial, 10c  
each or 3 for 50c.  
HEMSTITCHED embroidered, scal-  
loped, and lace edge, 25c or 3 for 50c.  
A BETTER LINE in the same pat-  
terns at 25c each or four for 90c.  
A STILL BETTER LINE, same pat-  
tern, only more elaborate, 35c or three  
for \$1.00.  
HAND-EMBROIDERED, an elegant  
line—25c to 35c.  
CHILDREN'S BOX HANDKER-  
CHIEFS, three in a box, plain white,  
colored border, 25c a box.

## Keith-O'Brien Co.

The store will remain  
open Monday, Tuesday,  
Wednesday and Thurs-  
day evenings to accom-  
modate Xmas shoppers

SANTA CLAUS  
Reception to the  
Children every afternoon  
at the Keith-O'Brien Store  
Letters Received  
And Answered  
Nothing for

## Gifts in Umbrellas.

South entrance to right.  
UMBRELLAS—Silk, selvedge edge  
cover, bone handle mounted with  
the Art Noive effect, in standing  
silver, in artistic design and with  
a space for the name. From \$10.00  
to \$15.00.  
We feel confident that we show  
the finest line of ladies' umbrellas  
offered for the money. They are  
equipped with the steel rod and  
automatic snap and have natural  
wood handles, mounted with ivory  
and gold. A special Christmas line  
is offered for \$2.00.  
The line of umbrellas for men in-  
clude the latest ideas in handles.  
This exceptional holiday line ranges  
in price from \$5.00 to \$25.00.

## Gifts in Hosiery

South Entrance,  
Main Aisle.  
MAGNIFICENT CHRISTMAS  
ASSORTMENT pure silk with lace  
apric, silk with lace-medallion, and  
other with lace insertion, and in-  
cluded in the lines are many other  
ideas of the season. Prices from  
\$3.00 to \$15.00.  
BLACK SILK, worked in pretty  
designs of delicate tints. Prices \$2.00  
to \$10.00.  
MERCEURIZED drop stitch and  
plain, in fancy colors, \$1.50 to \$2.50.  
FANCY PURE SILK in all colors,  
\$2.00 to \$3.50.

## Christmas Slippers.

South Entrance,  
Main Aisle.  
For grandpa, grandma, papa,  
mamma, the young man and the  
maiden girl. Our stock represents  
everything that is new, chic and  
comfortable in this line. If you are  
looking for something out of the or-  
dinary, just a little different from  
what most stores show, come to us.  
However, we have the ordinary  
kinds as well.  
Grandpa slippers from 75c to \$1.50.  
Grandma slippers from \$1 to \$2.  
Papa slippers from \$1 to \$2.50.  
Mamma slippers from \$1 to \$2.50.  
Young man's slippers from \$1.50  
to \$3.50.  
Maiden girl's slippers from \$2 to  
\$7.

Women's slippers from \$1 to \$2.  
Children's slippers from 75c  
to \$1.00.  
SPECIALS  
Women's slippers and dress  
boots, 25 per cent reductions on all  
misses' and children's shoes until  
Christmas.

## Gifts for Men.

South Entrance  
To Left.  
We show exclusive lines for gifts  
for men—style, the highest degree.  
Smoking jackets, made of the best  
quality of imported and domestic  
fabrics, tailored in the most  
manner and in all colors and pat-  
terns. From \$5.00 to \$25.00—ONE  
LUMBER 90c.

Our Christmas furnishings are  
high grade. Especial care has been  
exercised in selecting the varied  
lines. Don't puzzle your brains—  
we did the puzzling in making the  
selections. A visit to the section  
will furnish you with helpful hints.  
Fancy vests are always in style.  
They are attractive in light and  
dark colorings—single and double-  
breasted—each one possessing style  
fashioned in the latest manner.  
A muffler is an article which men  
prefer to be given. The varied  
than buy it themselves. Our assort-  
ment show all the ideas in patterns  
in dark and medium ground  
figures, spots, stripes and Persian  
effects. Prices run from \$1.50 to  
\$2.00.

Our beautiful line of Christmas  
neckwear is much admired. Men  
appreciate becoming neckwear. The  
Joynville ties are much sought after  
for Christmas presents. They are  
the fashionable neckwear, 50c  
to \$1.00.  
Newer styles and most desirable  
colorings are included in the as-  
sortment of gloves for men, \$1.00 to  
\$2.00.

## The Story of a Gift of an Ascot.

Some time ago a young lady dis-  
lighted her affianced with a birth-  
day gift of a De Joynville tie, a  
present—bought at our store—as ap-  
preciable by men as it is fashion-  
able in neckwear. The prospective  
husband smiled widely. He had  
long wanted an ascot, an access-  
sory to his attire, but not being fam-  
iliar with the knack of tying the  
cravat had never purchasing one of  
them. After having returned home  
one evening the recipient proceeded  
to experiment. Pretty soon sadly he  
indicated that the gentleman was  
swearing, although the tones were  
scarcely audible through the closed  
door. Directly there was a noise  
as though furniture was being  
smashed. Next day a gentleman  
stepped into our department for  
men's furnishings and asked to be  
shown how to tie an ascot. Said  
the salesman, giving practical illus-  
tration: "Draw the ends through  
like this and you have half of a  
hard knot; now draw the ends  
through again and you have a  
complete hard knot; draw tight and  
lay the ends of the tie over either  
shoulder. Take the other  
end and draw it down toward your  
left arm. Now you have them  
crossed and a small upper portion  
of the hard knot is visible. With  
your finger slip under the tie and  
pull it carefully.  
Proficiency was obtained after a  
few experiments. When the young  
man called upon the young lady he  
wore the gift-tie. Soon they were  
married and he loved her ever af-  
terward.  
So note it be in all cases where  
a young lady buys one of our as-  
cots.

## We Prepared For The Children.

Four more days of shopping, and then the gladdening of  
hearts. The day of gift-giving throughout all the land; of re-  
joicing—save in the homes touched by the absence of loved  
ones.

Our keenest delight is centered in the children, whose  
faith in the mythical figure of Santa Claus is sublime. There-  
fore we have given special emphasis to the preparation of toy-  
land for the little ones. Everything looking to extensive ex-  
hibits has been faithfully carried out with a view to purchasers  
having ample lines from which to make selections—with a  
view to arousing the children to the highest point of ecstasy.

The past week has been characterized by the visit of nearly  
all of the children in the city. They came with perfect free-  
dom; in their homes they told the story of marvelous sights in toy-

land; the littlest of the tots lisped their wishes to loving  
parents. Parents have been brought to the store by the hun-  
dreds—mothers by the thousands, many of the little children  
with pent-up enthusiasm tried to draw their mamas into a  
faster walk. The natural consequence of having made friends  
with the children has resulted in a heavy business all week.  
Toys have been bought in quantities. The low prices have been  
commented upon, and in no case has a sale been lost through  
an apparent high price.

The feature of bringing the parents to the store, through  
the influence of the children, gave opportunity to acquaint  
them with our specialties for Christmas. They moved about the  
store with perfect freedom, delighted with the tours of inspec-

A technical knowledge accounts for the discriminating excellence  
of our selection of hall clocks.

In cut glass bewildering combinations are shown at reduced  
prices. We show vases of rare excellence and in different beautiful  
wares.

Artistic and individual shapes in lamps are ornate decorations  
for the home. We have the Orientals.

Clever workmanship is exhibited in figure work of all descrip-  
tions which looms out from other decorations with pleasing effect.

Many kinds of quaint pottery are to be found in the Christmas  
displays.

Carpet sweepers make good, practical presents.  
All pieces of Austrian china are reduced 20 per cent.

Satsuma Japanese vases are to be found in large assortment.  
Talzan vases, beautifully decorated, are delightful articles for  
presents. \$3.00 to \$7.50.

Burnt wood mirrors, \$3.95 to \$5.50.  
Damascene brass ornaments in bells, teacups, smoking sets, can-  
dle stocks, etc., are unique Oriental pieces.

Oriental hanging lamps in exquisite designs—\$5.00 to \$15.00.  
Excellence has governed selection in every instance.

## Special Attention to Mail Orders

The lines of imported novelties, consisting of exclusive ideas in  
wrist bags, letter cases and fine leather goods which vary in price  
up to \$40. Men who are anxious to get something nicer than the  
ordinary find these lines interesting. Fans are always an acceptable  
gift and these are shown in the choicest assortments. All kinds of  
boxes for men and women to use for handkerchiefs and similar pur-  
poses are attractively shown.

The Art Section is a busy place right now with its varied lines,  
which include everything pertaining to fancy needlework, and to  
pyrography. Gloves are a standard present. The lines are bright  
with desirable Gloves.

The Linen Section has many reduced prices and a remarkable  
completeness in Cluny lace pieces, the average being about 20 per  
cent. In Mexican drawn work, in the same department, some splen-  
did attractions abound.

Christmas slippers in displays unequalled in style, quality and  
extent, are being sold at special reductions.

Extraordinary values are offered in umbrellas—the varieties be-  
ing artistic. All the newest handles are shown.

## Special Attention to Mail Orders